

Media Links



An A.W.R.T. Chapter Publication August/September 2007 / Volume 73



september luncheon

9.12.07

ASK THE EXPERTS agency panel



Come hear how leaders at local agencies make the tough decisions and how your relationship with them fits into the equation.



SHELLY BEAIRD panelist
MEDIA BUYER, ENVIROMEDIA SOCIAL MARKETING



MEENAH HULSEN panelist
BROADCAST BUYING DIRECTOR, GSD&M's Idea City

awrtaustin.org

STEVE CALKINS moderator
PARTNER, BREEZE MARKETING

Wednesday, September 12th from 11:30AM-1PM

Austin Woman's Club (708 San Antonio St; entrance on Nueces)

Members: \$20 -- Non-members: \$25

Checks and all major credit cards accepted; Payment must be made at the door.

No-shows will be billed.

RSVP to awrtaustin@hotmail.com by 3pm on Friday, 9.7.07.

PLEASE REMEMBER

to bring your gently used women's business attire donations for Dress for Success!

THANK YOU TO OUR CORPORATE SPONSORS:



Local News

AWRT ANNUAL FALL PREVIEW PARTY



The network prime-time premiere season is just now upon us, but members of the Austin media community were able to take a sneak peek at the new fall programs at the Alamo Draft House on July 25th. Over 125 AWRT members and guests RSVPed to attend the Annual AWRT Fall Preview Party. Thanks to Azteca, KEYE, KNVA, KTBC, KVUE, KXAN, Telefutera, Time Warner and Univision TV for providing tapes.

If you have a special announcement and would like it listed in the next newsletter, please e-mail

hbreaux@fox7.com



Thank you to our corporate sponsors:



Local News

CHAPTER NEWS

Congratulations to AWRT Board Member Lisa King. She was just promoted to Account Executive at Time Warner!

Congratulations to Jessica Lindstrom, AWRT Board Member and KVUE Account Executive on the birth of her baby girl!

AWRT MEMBERSHIP/ PRE-BATTLE HAPPY HOUR TUESDAY, SEPTEMBER 18

Please join us for the next AWRT Austin Membership / Pre-Battle of the Media Stars Happy Hour on Tuesday, September 18th at Chinatown (Greystone & Mopac).

It's from 6-8pm and there will be free appetizers.

All new members who sign up at the event will receive a \$25 discount.

We hope to see you there!

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Local News

MARKET NEWS

New GSM Appointed to KASE

Mike McDonald from Clear Channel San Antonio has accepted the GSM position at KASE.

Mike has multiple years of experience and has a very good reputation in our industry.

His experience includes 11 years as GSM at KAJA-FM in San Antonio. (KAJA is San Antonio's top country station).

Please join us in welcoming Mike McDonald to KASE.

Congratulations to KVUE National Sales Manager, Hoyt Hill and his wife Caroline on their new baby girl.

DRESS FOR SUCCESS REMINDER

Please don't forget to bring your gently used business attire donations to the September luncheon for Dress for Success. Thank you!

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Thank you to our corporate sponsors:



Local News



**DREAMfund Austin Presents:
An Evening With Bob Schneider
Thursday October 4, 2007**

Doors at 5:30pm

Show at 6:30pm

Cedar Street Courtyard

\$15 in advance, \$20 at the door

Your ticket includes a meal, drink specials and a silent auction all benefiting DREAMfund Austin.

Email cjgeoffroy@kvue.com for tickets.

DREAM Fund is a 501C(3) non-profit foundation and support link serving the southwest advertising and media community. DREAM, an acronym for Dedicating Resources to Employees of Advertising and Media, is the name given to the Fund whose mission is to aid colleagues faced with an unexpected medical emergency or life crisis and find themselves in the need of support and financial assistance. Thank you for your support!

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Thank you to our corporate sponsors:



Local News



To view pics of last year's Battle visit www.awrtaustin.org

BATTLE OF THE MEDIA STARS Save the Date!

Thursday, October 11, 2007

Thursday, October 11, 2007
Zilker Park Polo Tables Field
Team Check-in 2:15pm
Games 3pm
Awards 5:30pm

Teams of ten players: \$150
Spectators: \$5 in advance, \$10 on event day
Registration/Payment Due: Wed., Sept. 26

BONUS POINTS – 5 bonus points for teams that turn in their rosters and payment by 9/26

IMPORTANT - at least one member of each team must be an active member of AWRT

GAMESSM SPIRITSM TROPHIESSM

Battle of the Media Stars is a fundraiser for AWRT Austin's scholarship fund. For more info visit awrtaustin.org



If you have questions about Battle of the Media Stars, please email awrtbattle@yahoo.com.

Local News

SAVE THE DATE!

- Wed, 9/12 **AWRT SEPTEMBER LUNCHEON
ASK THE EXPERTS AGENCY PANEL**
Austin Woman's Club
- Tue, 9/18 **AWRT MEMBERSHIP / PRE-BATTLE
HAPPY HOUR @ CHINATOWN** *(Greystone & Mopac)*
- Wed, 9/19 **AWRT AUSTIN BOARD MEETING**
Univision TV
- Thu, 10/4 **DREAMFUND AUSTIN PRESENTS:
An Evening with Bob Schneider**
- Thu, 10/11 **AWRT BATTLE OF THE MEDIA STARS**
- Wed, 11/14 **AWRT NOVEMBER LUNCHEON
ASSISTING SUCCESS**
- Wed, 12/5 **AWRT HOLIDAY PARTY**
Gibson Studio at Penn Field
- Wed, 1/9 **JANUARY LUNCHEON**
- TBA 2/08 **SWEETHEART BACHELOR AUCTION**
- Wed, 3/12 **MARCH LUNCHEON**
- 3/13-3/15 **AWRT ANNUAL LEADERSHIP
SUMMIT & BUSINESS CONFERENCE**
Washington, D.C.
- TBA, 4/08 **TRAILBLAZER GALA**
- Wed 5/14 **AWRT ANNUAL BUSINESS MEETING**

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Thank you to our corporate sponsors:



National News

American Women in Radio and Television, Inc.

American Women in Radio and Television

American Women in Radio and Television is the national, non-profit organization that extends membership to qualified professionals in the electronic media and allied fields. AWRT's mission is to advance the impact of women in the electronic media and allied fields by educating, advocating and acting as a resource to its members and the industry. Founded in 1951, AWRT has worked to improve the quality of broadcast programming and the image of women as depicted in radio, television and cable.

The Foundation of AWRT

In 1960, AWRT became the first professional broadcasting organization to establish an educational foundation. Its mission is to utilize the media to create positive change. The Foundation of AWRT supports educational programs, charitable activities, public service campaigns and scholarships to benefit the public, the electronic media and allied fields.

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Thank you to our corporate sponsors:



Career Corner

KTBC-TV FOX-7
AUSTIN, TEXAS
8/27/07

The following represents brief/broad descriptions. It is not intended, nor should it be construed, to represent a comprehensive and/or exhaustive description of all duties/responsibilities and requisite skills of each position. Unless otherwise noted, positions are full-time.

Reporter

Enterprise stories on a daily basis, emphasizing creativity and originality. Deliver the news in a conversational, credible style. Tell compelling stories, and have excellent live shot abilities. Two to three years experience as a television reporter. College degree preferred in a communications related field. Strong command of English language; working knowledge of libel laws and generally accepted journalistic ethics. Must be a highly creative, motivated self-starter and be a team player. Must exercise good judgment. Must have good driving record.

Camera Operator

Operate studio cameras and teleprompter. Shade studio cameras. Change bulbs in studio light grid. Assist directors with scripts and other pre-show duties. Assist in master control. Degree in RTF/Communications preferred. Some experience in a live newscast environment. Overall knowledge of television production. Must be able to lift/move 40-50 lbs of equipment. Must be able to climb 15 ft step ladder to change lamps. Team player. Ability to work various hours and shifts.

Assistant Chief Engineer

KTBC is looking for an assistant chief engineer to join our small market television station engineering department. An individual with proven ability to lead and manage a team of broadcast engineers. This position will require this person to repair equipment and work long hours to meet deadlines in the department. A Broad range of Broadcast Television experience in RF, baseband and IP is required with old and new technologies. Good communication skills and a positive attitude are necessary to succeed in this position. If you would like to live in the Austin Texas area and have what it takes please apply for this position.

Send cover letter and resume (tape if applicable) to:

Human Resources
KTBC-TV FOX-7
119 E. 10th Street
Austin, TX 78701

(Reference position title on envelope. Tapes will not be returned. No phone calls, please.)

EOE/M/F/D/V

PLEASE SEND YOUR JOB LISTINGS TO AWRT AUSTIN:

If you have a job opening at your station or media company that you would like to add to our newsletter and website, please email a brief description, 100 words or less, to hbreaux@fox7.com and chumphries@kvue.com.



Thank you to our
corporate sponsors:

