

Continued...

Account Executive/Promotions Assistant-1600 AM KOKE Position: BMP needs a bright, driven, and outspoken individual at Air America. The position will entail prospecting and closing new business, writing copy for new clients, selling said clients advertising and remotes. The prospect will also coordinate and attend these remotes. **Requirements:** The ideal individual will have experience in the Austin. Excellent communications skills are a must. He/She will be a team player. The individual will also have experience in either media sales, or promotions. To apply, send resume and cover letter to: DMeeks@BMPRadio.com No faxes or phone calls please.

Univision KAKW 62 Cable 13 /Telefutura KBVO 51 is looking for an Account Executive. Responsibilities include selling commercials to new and existing advertisers, writing sales proposals, traffic and production orders, developing new business, etc . Need to have TV or radio experience. For more information on job requirements, please forward your resume to SusanKelly skelly@UNIVISION.NET or call 512-533-2843.

If you have a job opening at your station that you would like to add, please email a short description (50 words or less) to chumphries@kvue.com.



If you would like to add or delete someone from the AWRT mailing list, please contact Beth Bobbitt at beth@tab.org

Medi@Links

An A.W.R.T Chapter Publication

APRIL 2005, Volume 49

2005-2006 AWRT Board of Directors Nominees

President - Mary Strickland- KVUE Television
Vice President – Stephanie Morton- Time Warner Cable
Treasurer - Dorothy Polanco- MQ&C
Secretary – Cathy Guerra- Infinity Broadcasting
Membership Chair - Wendy Wheless- KVUE Television
The Battle Chair - Susan Knechtel and Misty Crayton- KVUE
Sweetheart Auction - Christina Waugh- Infinity
Christina Rinken- Infinity and Misty Carter-Longhorns Limited
Trailblazer Awards Gala/ Special Events –
Christie Humphries-KVUE Television
Ray Eve Mason- Austin Business Journal
Historian/Photographer – Lisa King-Time Warner Cable
Scholarship Chair - Susan Kelly- Univision & Scott Luther- Infinity
Publicity Chair/Newsletter – Amy Carter- Time Warner Cable
Programming Chairs – Amy Copen- KXAN Television
Gwen Throckmorton- Time Warner Cable
Government Relations Chair - Pam Powers- Time Warner Cable
Hospitality Chairs - Laura Valentino-Univision,
Christine Martinez-Univision, and Sherry Nuckolls-Infinity
Website Coordinator - Misty Crayton- KVUE TV

The Annual AWRT – Austin Chapter Business Meeting will be held Wed., May 11th, 2005 at 11:30AM at the Austin Woman's Club. This annual meeting will highlight the chapter's success during the past year and will include the election of the 2005-2006 AWRT Austin Board of Directors.

THIS MEETING IS FOR MEMBERS ONLY!

Thank you to our corporate sponsors:



PRESIDENT'S WORD

As a local chapter, we strive to provide our membership with monthly luncheons and events to further the mission of AWRT and the needs of the Austin media community.

The mission of AWRT is to educate, advocate and act as a resource to our members. AWRT's national board is a leader in public policy issues that affect women, is privileged to serve on the FCC's Advisory Committee on Diversity for Communications in the Digital Age, and continues to lobby in Washington on many key issues. For more information on AWRT, please visit our website at www.awrtaustin.org.

Mary Strickland
AWRT Chapter President



Celebrate 30 Years of
the Gracie Awards

We are pleased to invite you to participate in the 30th Annual Gracie Awards while supporting the Foundation of AWRT as well as your industry colleagues and peers.

National and Grand Award Winners will be honored at the Gracies Gala on June 22 at the Marriott Marquis in New York.

Local Market, Public and Student Award Winners will be honored at the Gracies Luncheon on June 23 at the Tavern on the Green in New York.

To purchase tickets, please visit
http://www.awrt.org/awards/gracie_allen.html or contact
703-506-3290.

Movers and Shakers

- Carrie Sapp has joined Marketing Matters, a full service advertising agency, as Account Manager. She brings with her over 12 years experience in the advertising world with a specific focus in client relations. Most recently Sapp worked for Clear Channel Communications as an Account Executive.
- KVUE Television welcomes Jill Fredericks as their Director of Sales. Jill was most recently a Local Sales Manager for WFAA in Dallas.

Career Corner...

KAMX-FM MIX 94.7 TEMPORARY SALES ASSISTANT

If you have a healthy balance of creative energy coupled with good organizational skills, Infinity has a temporary opportunity as a sales assistant. Responsibilities include keeping our sales staff organized, preparing sales presentations and generating reports in addition to general clerical duties. Qualified applicants should have excellent written and creative skills, working knowledge of Microsoft Word, Excel, PowerPoint and be organized and able to multi-task. Send resumes to Steve Sherrill: 4301 Westbank Drive Bldg B – 3rd Floor Austin, TX 78746 ssherrill@cbsaustin.com EEOE

KXBT-FM BEAT 104.3 SALES ASSISTANT

If you have a healthy balance of creative energy coupled with good organizational skills, Infinity has an excellent entry-level opportunity as a sales assistant. Responsibilities include keeping our sales staff organized, preparing sales presentations and generating reports in addition to general clerical duties. Qualified applicants should possess excellent written and creative skills, working knowledge of Microsoft Word, Excel, PowerPoint and be organized and able to multi-task. Send resumes to Todd Hanzelka: 4301 Westbank Drive Bldg B – 3rd Floor Austin, TX 78746 todd@cbsaustin.com EEOE

TEMPORARY SALES ASSISTANT/RECEPTIONIST

Infinity Broadcasting is seeking a temporary Sales Assistant/Receptionist. Applicant must have good communication and people skills to greet listeners and clients. Responsibilities include keeping our sales staff organized, preparing sales presentations and generating reports in addition to general clerical duties such as answering multi-line phone and customer service. Must have professional appearance, be dependable and be able to work in a fast paced environment. Send resumes and salary requirements to Carla Spears at 4301 Westbank Dr., Escalade B - 3rd Floor, Austin, TX 78746, email cspears@cbsaustin.com or fax resume to 512-329-6255. Women and Minorities encouraged to apply. EOE.