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**AWRT AUGUST LUNCHEON**  
**“MEET THE PLANNERS”**

*Ever wonder where those Cost Per Points come from? And how many GRP's to buy? The Planners know the answers and are willing to talk!*

Moderator:

Steve Calkins - Sr. Account Manager,  
Lee Tilford Agency

Krista Scott - Associate Media Director,  
SBC Planning Team- GSD&M

Meenakshi Gautam- Sr. Media  
Planner/Buyer, the Davis Group

Grace Roman - President,  
Grace Roman Media

August 10, 2005

11:30am - 1pm

Austin Women's Club  
708 San Antonio St.

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AWRTAUSTIN@HOTMAIL.COM

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