



# AWRT

## Hispanic Media Luncheon

**The Spanish language radio and television market is a rapidly growing and competitive presence in the Austin market. Leading executives from Austin's Hispanic Television, Radio, and Cable properties will be among the panelists discussing how they position their stations, formats, target audience and why more and more advertisers are committing a percentage of their budgets to Hispanic media in Austin.**

### **Panelists Include:**

Univision TV – KAKW and KBVO- Telefutera - David Loving VP / General Manager  
Univision Radio 'LaInvasora' - Tim McCoy VP President / General Manager  
Border Media - Tom Castro / President (6 Spanish language radio stations in Austin)  
Time Warner – Pam Power – General Manager - Telemundo and Galavision

### **Moderator:**

Ed Cantu -VP Strategic Planning , Latin Works

Wednesday, April 13<sup>th</sup>, 2005

11:30am-1:00pm

Austin Women's Club at 708 San Antonio (Entrance on Nueces)

**RSVP by Monday, April 11<sup>th</sup> at 10am**

**to 485-4070 or [smorton77@hotmail.com](mailto:smorton77@hotmail.com)**

RSVP Members \$15      RSVP Guests \$20

Non RSVP at the Door \$25

**Payment must be made at the door, unless prior arrangements are made with Dorothy Polanco at [thedotp@aol.com](mailto:thedotp@aol.com).**